UNIQUE, TWO PIECE DESIGN
☑ Distinctive look for added shelf appeal
☑ Two-color option for brand differentiation

SECURE LOCKING MECHANISM
☑ Proven integrated twist-to-lock technology
☑ Lockable for distribution + consumer transport

DUAL ACTUATION
☑ Consumer choice of spray actuation
☑ Actuate vertically or via trigger
☑ Maximum ease of use

Delivering solutions, shaping the future.
Runway gives better dispensing control with its dual spray actuation feature and combining Runway with Aptar’s BOV technology allows 360° actuation. The standard vertical actuation is suited for short, precise applications whereas using the integrated trigger is the most convenient choice for longer use.

The need for superior dispensing control and convenience is very evident and with Runway, we can see multiple benefits across many product applications: In sun care and body care, consumers want to choose solutions that increase control and allow them to easily spray all areas of the body. Also, parents will be grateful for the dual actuation convenience as it helps them to quickly and effectively protect their children.

For red carpet hair styles, consumers can apply product to sections of hair using the traditional button in short bursts to achieve layers of shape. After styling is complete, the consumer can switch to the trigger to finish the entire design for final hold.

The trend towards multi-purpose cleaners demonstrates clearly how consumers want their routine to be faster and easier without sacrificing cleanliness.